

DIGITAL SIGNAGE

OMNITERM continues to invest in its ability to incorporate the usage of leading edge technology into your venue.

OMNITERM ShowTime Monitor system connects directly to the Manager's System continually providing updated the ShowTime information on LCD monitors throughout the venue.

Create your own design by adding or subtracting information zones. Connect with your customer with colour and motion.



OMNITERM Auditorium Signage changes your static poster to a dynamic digital sign that provides you instant communication with your customers. It allows you to control your digital content from a central location without the need for proprietary hardware or complicated programming.

Provide movie information, advertising and welcoming messages to your customers before they enter the theatre. Enhance their movie going experience while promoting one of your best asset, the concession stands.

Key Features:

- Display Real-Time Information Updated from Manager's System
- Ability to Display Static and Full Motion Advertising to Help Generate Additional Revenue
- Increase Brand Awareness by Displaying Venue Logo
- Update Film Name & Show Time Information Including Sold Out Status
- Create Promotional Messages



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OMNITERM announces the addition of an integrated **Digital Menu Board** application to its Integra Theatre Management Software (TMS) solution.

Capture the attention of your customers with multimedia graphics. Increase sales by creating eye catching promotions. These digital displays offer the ability to continually up-sell while enhancing the entertainment experience!

The **Digital Concession Menu Board** application connects directly to the Manager's System continually providing updated the information on LCD monitors throughout the venue.

Key Features:

- Ability to Display Static and Full Motion Advertising to Help Generate Additional Revenue
- Centrally Manage Your Concession Menu Boards and Pricing Information
- Create Promotional Messages
- Attract Audiences by Displaying Messages Using High Quality Video and Animation.



OMNITERM Digital Concession Menu Board creates new targeted marketing and information possibilities with real time information.